

Outdoor power supply big brand cost performance

How is the outdoor power equipment market changing?

The Outdoor Power Equipment market continues to evolve at a rapid pace,reshaping how consumers shop,which brands they trust,and what drives their purchase decisions.

What are the top 3 outdoor power equipment brands?

The top three Outdoor Power Equipment brands are Ryobi,Craftsman,and Ego. For more brand share insights,including share trend over time,access our public OPE dashboard now.

Which outdoor power equipment retailers are the best in 2025?

The top Outdoor Power Equipment retailers in 2025 remain Home Depotand Lowe's,leading in both unit and dollar share - with Amazon and Walmart gaining ground. Note: OpenBrand's share split is based on our retailer panel,which currently consists of Home Depot,Lowe's,Amazon,Walmart,and Best Buy.

What outdoor power equipment products are available in Q2 2025?

SOURCE: All data insights in this article cover Q2 2025 within an OpenBrand aggregate category of several products including Mowers, Handhelds, Snow Throwers and Pressure Washers. Who are the top Outdoor Power Equipment retailers by market share?

What factors are shaping the outdoor power equipment market beyond Q1 2025?

Looking beyond Q1 2025,several factors are shaping the Outdoor Power Equipment market: Sustainability and compliancereshape product strategy: The future means cleaner OPE. Battery-powered equipment continues to gain ground as states tighten emissions rules and phase out gas engines.

Is Ryobi the best outdoor power equipment brand?

Notably,Ryobi did see a 3 ppt growth from Q1 to Q2. Ryobi leads the market,despite being exclusive to Home Depot: Ryobi continues to hold the top spot as Outdoor Power Equipment brand winner,capturing 21% of unit share and 13% of dollar share -- all through a single retail partner,Home Depot.

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Chapter 2, to profile the top manufacturers of Outdoor Power Supply, with price, sales, revenue and global market share of Outdoor Power Supply from 2018 to 2023.

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